

Today's CUSTOM HOME

ATLANTA'S COMPLETE GUIDE TO BUILDING OR REMODELING YOUR CUSTOM HOME • DECEMBER 2007/JANUARY 2008



On the cover

**DeLany Rossetti
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Southern Exposure

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Custom Home Interiors
Trends, Art, Furnishings and More!



Custom
home
interiors
spotlight

*F*rom the reclaimed hardwood floors to the faux finish on the ceiling and the trendy textured wall coverings in between, a home is much more than the architectural elements that comprise it. In this issue, we look at the latest trends in home furnishings, lighting, art, fabrics and fixtures that help your home make a unique statement about your personal taste and

style.
style

10 Trends for 2008



Photo courtesy of Masterpiece Lighting

10 We're seeing a shift toward more clean lines - not ultra contemporary, but more of a 1950's, soft contemporary look in lighting and plumbing. It started with door hardware and plumbing, with manufacturers like Kohler introducing clean-lined faucets in vintage bronze and distressed finishes, and is spreading to lighting, where you'll see contemporary fixtures in oil-rubbed bronze or contemporary chandeliers in chrome and satin. People want to simplify their lives. They want less crystal, fewer ornate flowers and leaves - and really less to clean.

-Phil Sherer, Director of Sales, Masterpiece Lighting



Photo courtesy of Design Classique

9 In Atlanta, we're seeing similar trends in both residential and commercial design. Styles and spaces are becoming more transitional rather than strictly traditional or contemporary. I see clean lines being well received in interiors of all types. In traditional homes, we're using pieces of abstract art to create an element of surprise; an antique piece in a contemporary space can provide the same drama or whimsy. We're moving away from uniformity to creating spaces that reflect the individuals within, with a real 'wow factor'

-Jennifer Crosby, President, Design Classique



Photo courtesy of Mimi Williams Interiors

7 I see elegance and simplicity with a continued interest in ethnic influences. Art, sculpture and objects of d'art will focus on the global world; Africa, India, Latin America and especially China in light of the interest being generated by the 2008 Olympics in Beijing. I wouldn't be at all surprised if Chinese reds and golds make a strong resurgence. Blues and greens will continue in popularity to mirror the oceans and the environment. Strong emphasis will be on everything 'green' and eco-friendly with organic and sustainable materials, and paints and stains with low VOC (volatile organic compounds) formulas. The demand will be luxury that comes naturally!

-Mimi Williams, Mimi Williams Interiors

8 Blending wood tones with black painted accents and natural fiber floor coverings creates a modern spin on the traditional home, while leaving it warm and inviting. Black painted doors throughout, staircases accented with black balusters and risers, and soft earthy color palettes are a few of the elements to come. By using touches of black in different applications, such as in window treatments, furnishings and accessories, the depth of color will add richness and elegance while giving an immense amount of style to the décor

-Rhonda Renae, Owner/Decorator, Black Orchid Interiors



Photo courtesy of Black Orchid Interiors

6 Today's tile is no longer simply utilitarian but has transformed into decorative art to accentuate the style and elegance of any space. The leading trend we are seeing in the industry is size. Handmade art tiles can now be made in large formats, up to 24 inches. The effect is that these tiles are not simply decorative; they are also architectural in scale. The scale of these tiles makes them ideal for use in areas outside their typical kitchen and bath environments.

-Tristan McManaman, Marketing Director, Walker Zanger

Photo courtesy of Walker Zanger





Photo courtesy of Foxglove Antiques & Galleries

The demand for very formal homes is waning, while comfortable luxury has become the standard. We see a need for versatility with clean lines in most instances as designers seek increasingly transitional pieces. The use of casual painted furniture - or bamboo or wicker - juxtaposed with high-quality antiques makes a confident statement of style. Even the most contemporary residence will have antique pieces for balance.

-Sheila Benson, Foxglove Antiques & Galleries



Photo courtesy of Aveno Window Fashions

We see continued interest in softer treatments with growth anticipated in custom draperies and fabric taking center stage in decorating and furnishing homes. Color is key, and we will see more interest in blues, blue-greens and burgundies, geometric prints and tone on tones. Shutter sales will continue to grow and be the category leader in hard treatments due to ever-expanding options, including a variety of louver widths and construction materials from the finest hardwoods to PVC that offer tremendous insulation values.

-John Rowlands, Aveno Window Fashions

Bedroom trends for the new year are about creating personal style with no rules. Forecasts include organic linens on the rise, varied textures of contrasting fabrics, along with combining different wood finishes along with metals such as iron. Iron beds and metal accessories bring much appeal because of the visual break [they provide] from many types of wood in all bedrooms - from master suites in classical homes to dramatic contemporary lofts. Wooden furniture can break up visual lines, iron is less imposing and allows the room to be seen more as a whole, with no one piece dominating the look.

-Terry Parker, Owner, Heirloom Iron Beds & Fine Linens Roswell & Buckhead



Photo courtesy of Heirloom Iron Beds & Fine Linens and Christopher Hornaday Photography



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With the growing influence of eco-sensitive design, more than asking about a specific product, our clients are asking us to explain what it all means to them. We emphasize the three R's - reuse, reclaim and recycle. They can reuse by taking a vintage fireplace mantel and incorporating it in their home renovation. Reclaim is the same concept, just going out and finding the mantel as opposed to using one they have. Recycle entails being mindful of one of two things: that the products you use are made from recycled goods ... or can be recycled at a later date.

-Jillian Pritchard Cooke, President, DES-SYN



Photo courtesy of Detective Remodeling Solutions, Inc.

Future trends will revolve around the state of the housing market. As people move back to the city, home will become smaller and more energy efficient. Homeowners will seek out less embellishment in the kitchen and bath and simplify their lives with clean lines and put emphasis on quality wood cabinet furnishings and state-of-the-art appliances. Granite will give way to quartz and other unique materials, lava stone, etc., entering the marketplace. Natural stone will give way to the vast array of options available with ceramics and glass.

-Jill Weber, Certified Remodeler, Kitchen Connections, Inc.